



July 9, 2010

Reference: 127818

Joyce Thayer
Executive Director, ESABC
PO Box 1052
Suite 1650 – 885 West Georgia St.
Vancouver BC V6C 3E8

Dear Ms. Thayer:

Thank you for your letter of June 30, 2010, requesting to amend the Electronics Stewardship Association of BC's (ESABC) Stewardship Plan.

I have completed my review of your request and hereby approve the requested amendment, removing the commitment made in the plan addendum dated November 10, 2006, to report on a recovery rate.

In place of this performance measure I approve the inclusion in your plan of the other metrics you have committed to in your letter. To be clear, these measures include:

- Total WEEE Collected (tonnes)
- Total WEEE Collected per capita (kilograms)
- Total WEEE Collected per capita by regional district (kilograms)
- Per cent of population covered by collection sites
- Total collection sites
- Total collection events
- Percentage of the population aware of the program
- Total program costs per tonne
- Operational costs per tonne
- Overhead costs per tonne

As well, I approve your plans to expand the suite of core performance measures, commencing with the Annual Report for the operating year 2012, to include:

- Total weight of material recycled as a percentage of material collected

- Trends in processing
- Mass balancing

Also approved for addition to the plan is a commitment by ESABC to complete a study to identify and examine practices for handling or disposing of regulated electronics that are not collected by ESABC and thus currently “unaccountable” to ESABC, by no later than the first quarter of 2011.

I hereby approve these performance measures as interim performance measures until your five year plan review in 2011. It is my understanding that, in accordance with Section 6 of the Regulation, ESABC will review and submit an amended product stewardship plan not later than five years from the original approval date (December 18, 2006) of the plan. It is my expectation that when ESABC submits that plan it will consolidate all amendments, addendums and other pertinent information into a single plan document. Further, it is my expectation that ESABC will also include performance targets for all measures in the amended plan, and that ESABC will consult with stakeholders on its amended plan in its entirety, including these performance measures and targets, prior to submission.

Please be advised that this approval does not extend to any other measures or content contained in the letter that are extraneous to the requested amendment. If you have any question about this approval or the implementation of your plan please contact David Lawes at 250-387-3588 or David.Lawes@gov.bc.ca.

Sincerely,



David Ranson
Director, Environmental Management Act

cc: David Lawes, Section Head, Industry Product Stewardship Programs
Teresa Conner, Senior Policy Advisor

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